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Natural Beauty Bio-Technology Limited

自然美生物科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00157)

**PROFIT WARNING
AND
DELAY IN PUBLICATION OF INTERIM RESULTS
AND DESPATCH OF INTERIM REPORT FOR THE SIX MONTHS
ENDED 30 JUNE 2020**

This announcement is made by Natural Beauty Bio-Technology Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 and Rule 13.49(6) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

References are made to the announcements of the Company dated 24 March 2020, 29 April 2020, 21 May 2020 and 24 June 2020 (the “**Announcements**”) in relation to, among other things, the unaudited annual results for the year ended 31 December 2019, the delay in the publication of the audited 2019 Annual Results, the resumption guidance and the quarterly update on suspension of trading. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the announcement of the Company dated 24 June 2020.

The board of directors (the “**Board**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a significant decline in its profits for the six months ended 30 June 2020 as compared to its profits for corresponding period of 2019. The main reasons for the profit decline are (i) significant decline of revenue and gross profit due to the impact of the COVID-19 epidemic, (ii) a large increase of expenses in relation to the audit of the annual results for the year ended 31 December 2019 and the Forensic Review at the request of the Company’s auditors, and (iii) the continuous increase of investment in promoting the e-commerce channel business.

The information contained in this announcement is only based on the preliminary review of the Company's unaudited consolidated management accounts for the six months ended 30 June 2020 and information currently available to the Board, which have not been reviewed by the audit committee and the auditors of the Company. Shareholders of the Company and potential investors should note that detailed information on the Group's performance for the six months ended 30 June 2020 will be disclosed in its results announcement for the same period to be published in due course.

DELAY IN PUBLICATION OF INTERIM RESULTS AND DESPATCH OF INTERIM REPORT FOR THE SIX MONTHS ENDED 30 JUNE 2020

Pursuant to Rule 13.49(6) and Rule 13.48(1) of the Listing Rules, the Company is required to publish an announcement in respect of its interim results for the six months ended 30 June 2020 (the “**2020 Interim Results**”) not later than two months after the end of the first six months of its financial year (i.e. on or before 31 August 2020) and despatch its interim report for the same financial period to Shareholders on or before 30 September 2020 (the “**2020 Interim Report**”). The Board wishes to inform the Shareholders that there will be a delay in publication of the 2020 Interim Results and 2020 Interim Report as the publication of the 2019 Annual Results and the despatch of the 2019 Annual Report are still pending. The Company will publish further announcement(s) to inform the shareholders of the Company of the date of publication of the 2020 Interim Results and the date of despatch of the 2020 Interim Report as and when appropriate.

CONTINUED SUSPENSION OF TRADING

Trading in the Shares on the Stock Exchange has been suspended at the request of the Company since 9:00 a.m. on 25 March 2020 and will remain suspended until further notice. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Natural Beauty Bio-Technology Limited
LEI Chien
Chairperson

Hong Kong, 16 July 2020

As at the date of this announcement, the Board comprises Dr. Lei Chien and Mr. Pan Yi-Fan as executive directors; Ms. Lu Yu-Min, Ms. Lin Shu-Hua and Mr. Chen Shou-Huang as non-executive directors; and Mr. Chen Ruey-Long, Mr. Lu Chi-Chant and Mr. Yang Shih-Chien as independent non-executive directors.